



LONGINES



The Longines  
Master Calendar

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40 VISUALS

# COLD WEATHER FILM GUIDE

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## Technical

## Film Color

	Product	Ideal Uses	Technical					Film Color		
			Application	Low Install Temp	Ideal Application Length	Reposition-able?	No Residue Removal	Durability	Front	Back
WINDOWS	Perforated <b>INVISAVIEW ICE</b>	<ul style="list-style-type: none"> <li>• Retail Windows</li> <li>• Outdoor Event Graphics</li> <li>• Fleet + Transit</li> </ul>	Exterior	5 F	Medium to Long Term	Yes	Long Term	Long Term	Clear PVC	<ul style="list-style-type: none"> <li>• Black</li> <li>• Clear Adhesive</li> </ul>
	Unperforated <b>ULTRA CLEAR ICE (FIRST OR SECOND SURFACE)</b>	<ul style="list-style-type: none"> <li>• Retail Windows</li> <li>• Alternative for Window Clings</li> </ul>	Exterior	25 F	Long Term	Yes	Long Term	Long Term	Optically Clear PET	<ul style="list-style-type: none"> <li>• Clear</li> <li>• Clear Adhesive</li> </ul>
	Unperforated <b>ITAC WHITE</b>	<ul style="list-style-type: none"> <li>• Retail Windows</li> <li>• Day to Night Vibrance</li> </ul>	Exterior	25 F	Long Term	Yes	Long Term	Long Term	White PET	<ul style="list-style-type: none"> <li>• White</li> <li>• Clear Adhesive</li> </ul>
FLOORS + WALLS	<b>ADHESIVE VINYL ICE (FIRST SURFACE)</b>	<ul style="list-style-type: none"> <li>• Wall Covering</li> <li>• Point of Sale</li> <li>• Barricades</li> <li>• Decals + Stickers</li> </ul>	Interior + Exterior	-5 F	Short to Long Term	Yes	Long Term	Long Term	White PVC	<ul style="list-style-type: none"> <li>• White</li> <li>• Clear Adhesive</li> </ul>
	<b>WALK&amp;WALL</b>	<ul style="list-style-type: none"> <li>• Sidewalk Directional Graphics</li> <li>• External Building Walls</li> </ul>	Exterior	25 F	Short to Medium Term	Yes	Long Term	Long Term	Textured White PVC	<ul style="list-style-type: none"> <li>• White Textile</li> <li>• Clear Adhesive</li> </ul>
	<b>ALUMIGRAPHICS</b>	<ul style="list-style-type: none"> <li>• External Building Walls</li> <li>• Heavily Textured Surfaces</li> <li>• Brick and Masonry</li> </ul>	Exterior	32 F	Short to Long Term	No	Long Term	Long Term	Matte White	<ul style="list-style-type: none"> <li>• Foil Based</li> </ul>

\*Installation surfaces must be clean and dry for proper adhesion.