

How To:

Set Up Artwork Files for SEG Fabric Graphics

A precise balance of tension is needed for SEG graphics to look their best. To strike this balance every time, no matter the frame size, use the following artboard/cut size equation. When used with the bleed and safe area dimensions listed below the result is a perfect fitting SEG graphic!

Calculate the artboard/cut size width & height for SEG fabric files:

$$(\text{SEG Frame Size} + 0.75") \times 0.9975" = \text{Artboard/Cut Size}$$

bleed	0.25" on all sides, this is cut off during the production process
artboard/cut size	use equation above for width & height, set this as the artwork document size
frame size	hardware size, measured from outside edge to outside edge
safe area	1.5" in from all edges, keep all important imagery & text within this area

